

## ART 109 ASSIGNMENT #10

## Desktop Publishing/Page layout

Collaborative groups will be assigned for this last assignment. Your group will be graded as a whole and you will be given that grade for this final when completed. As a group, you will combine original digital photos of the art from the critique paper in the word processing assignment. Desktop design or page layout design refers to the process of incorporating text and image together on a page: creatively, tastefully, efficiently and functionally. You will be using QuarkXpress, supplemented by AppleWorks or Microsoft Word and Adobe Photoshop. As a group, you will be responsible for capturing your image; cleaning it up; correcting colors; and cropping it. It is recommended that you capture and make several versions of the image. Creating detail shots is good idea. QuarkXpress will be used for the design layout. Photoshop will be used to manipulate the image. Save completed image(s) from Photoshop as either a JPEG, PICT or TIFF file format. Do not save images as Photoshop Format. Quark will not read that file format.

Next, you may need to prepare the text to be imported into QuarkXpress. You can do this by re-saving the file in your word processing application as one of the following file formats. MacWrite, Microsoft Word, Microsoft Works, Word Perfect, WriteNow or standard ASCII text formats. A MacWrite file will work fine. You are now ready to create your desktop publishing document. After opening QuarkXpress, create a new file with the proper page layout. The next step is up to you. You can import your image first and then your text or vice-versa. Be creative and play around with shaped picture boxes and different fonts. The way in which the image interacts with the text is vital. Incorporate the text with your image by having the text run around your image, or have the image as a backdrop for the information. Look at magazine layouts to give you some ideas of how page layout artists are working today. Wired and Print are good examples.

Due Date: Will be given in class.