

## Art 410 Computer Animation Assignment #3

In this next assignment students will again be using the basic animation features available with Adobe Photoshop and After Effects. Using such organizational features as the layers grids , guides and key framing you are to create an animation that is your production signature. A production or animation signature is like a logo that is animated. You all have seen these at the beginning of movies and television shows. For example, SKG's signature is a little boy fishing in a pond on the crescent moon or the 20th Century Fox's logo with the extruded text on the foundation of a temple with the search lights and the city of Hollywood in the background.

For examples. See > <http://www.apple.com/trailers/>

Using scanned images, digital photos and/or vectors as well as the different brushes and tools in Illustrator and/or Photoshop create an animation in After Effects that is made up of moving images, shapes and text that you have constructed and saved to create your signature. What the animation is about is up to you. That doesn't mean it doesn't have to have a theme or idea behind it. I will show some examples of this style of animation in class. It could be funny or serious, it could deal with political or social issues or it could be more like a story line or more on the surreal side. Think about what kind of images best represent who you are and what you want your production logo to say about you and your ideas. Think about what kind of objects you enjoy looking at or maybe make it a play on your title or name. Have a good time with it. Make it interesting for you and it will be interesting for others. This will go at the front of all your animations from now on through out the semester. Due date will be give in class.

Suggested Readings Under the 'Help' menu in Photoshop:

Color, Color Management, Retouching and transforming, Selecting, Layers, Painting, Drawing, Filters, Type, Saving and Exporting, Video and animation, Automating Tasks and Keyboard Shortcuts.

Suggested Readings Under the 'Help' menu in Illustrator:

Drawing, Color, Color Management, Painting, Importing, exporting and saving, Type, Creating Special Effects, Automating tasks and Keyboard Shortcuts.

Suggested Readings Under the 'Help' menu in After Effects:

Importing, Compositions, Views and Previews, Layers and Properties, Animation, Color, Masks, transparency and keying, Text, Drawing and Painting, Motion tracking, Effects and animation presets, Effect Reference, Rendering and exporting and Keyboard shortcuts.